
MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – October 2017
DATE: 11/7/2017
CC: Department Heads, Town Council

Smithsonian Waterways Exhibition: Early in October, your Library Directory attended training in Dragoon AZ for the Water|Ways exhibit coming to the Verde Valley. Camp Verde Community Library in cooperation with Arizona Humanities, the Walton Sustainability Solutions Initiatives and School of Historical, Philosophical and Religious Studies at Arizona State University, and Friends of Verde River Greenway will host Water|Ways, a traveling exhibition from the Smithsonian's Museum on Main Street (MoMS) program in 2019. The exhibition and companion programming will feature community water stories and examine water as an environmental necessity and an important cultural element.

Submitted by Friends of Verde River Greenway to represent the Verde Valley and surrounding communities, the Library was chosen from a group of competitive applications by Arizona Humanities and ASU to host Water|Ways as part of the Museum on Main Street program — a national/state/local partnership to bring exhibitions and programs to rural cultural organizations. The exhibition will tour 12 communities in Arizona from June 2018 through April 2020.

TAC Tree Planting: Between Tree Advisory Committee members and Town facilities crews, the new parking lot was planted with a variety of trees. The parking lot is spectacular and the TAC plans to add more shrubs and flowering plants to coordinate with the rest of the library landscaping in the Spring. We are so grateful for these wonderful volunteers and hear complements weekly from people enjoying their handy-work.



FUN FACT! From 10/2015 to 10/2017 there has been a 34% increase in the number of patrons registered to use the library.

Report from Teen Librarian, Zack Garcia: The 3D printer is operational! The machine has successfully been completed with the help of the teens, and after some trial and error, I have it pretty well dialed in. I am still learning the software and file manipulation end of things, but am steadily making progress. After 7 prints, I finally got a perfect pawn, and have moved on to the rest of the chess pieces to populate our chess boards. Also, I will be printing custom name tags for each of the library staff.



Halloween was an absolute blast. Two of the teens helped Nadia and me set up and decorate the gazebo, and a third helped us pass out candy. It was so much fun to get to dress up and see all the costumes that came through. I look forward to next year's event.



For November, now that the 3D printer is up and running, I will concentrate more on creating a Raspberry Pi program for the teens, as well as planning events for the holiday season. For example, I want to put up a tree for the teens to decorate however they want, with all the ornaments their mothers would say no to. Von is also working on expanding the poetry program, and Magic @the Library will continue the last Saturday of each month.

Report from Youth Services Librarian, Nadia Torabi: In November, we will continue our regular programming in the Children's Library. During STEAM (every Friday at 1:00 pm), we will do marshmallow geometry, discover why leaves change color and build robotic hands. For Family Craft Night on November 16th at 4:00 pm, we will do a project focused on reseeding and feeding the birds in the winter by making seed balls. During Bilingual Story Time on November 21st at 3:00 pm, we will read about Thanksgiving in English and in Spanish and celebrate the holiday. Story Time is every Wednesday at 10:00 am and LEGO Club is every Friday at 11:00 am. There will be no STEAM Time or LEGO Club on the 24th.

Report from Reference & PC Help Librarian, Gerry Laurito: Having a separate computer at the PC Help Desk to manage our coin box operations has reduced the problems we have been experiencing. We continue to work with the vendor to improve the performance of the coin box. Checking out headphones to patrons is working to reduce the loss. We checked out headphones 94 times this month and all were returned.

I am starting to work on 2 programs for adults. The first, in collaboration with Von Hatch, includes a weekly showing of the Ken Burns 10-disc documentary series on the Vietnam War followed by conversations among the viewers. Our goal is educate, enlighten and facilitate discussion. The other program is called StoryShare, and comes to us from the Yavapai Library District. It involves making connections and facilitating discussion among seniors in our community. We will be learning more about this in the coming weeks.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

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October 2017 - In This Issue:

What's New...

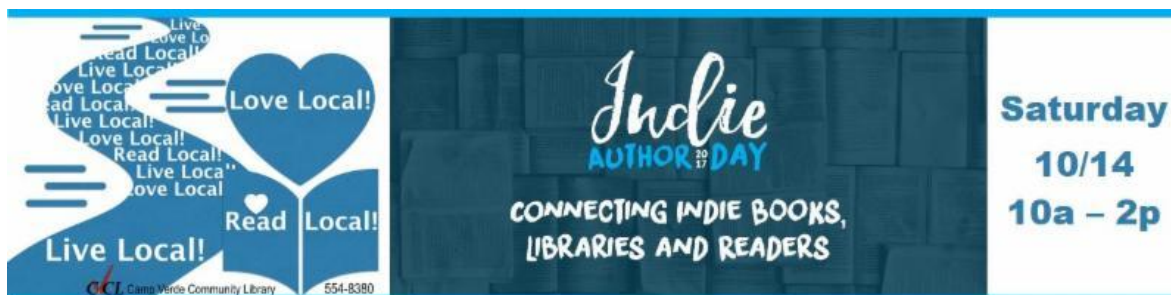
Update from your Library Director..

Featuring...

Children's Library

Teen Library

What's Happening?



[Click Here for details](#)

What's New...

Yavapai College Resources @your Library

Did you know you can get assistance with Yavapai College classes, programs, and services right here in Camp Verde? Twice a month, YC is sending a staff person to the library to meet one-on-one with students needing support or assistance. [Read More...](#)

Digital Marketing

So you're looking to get your business found on the Internet? Join us for a 30-minute presentation on how to market your small business in the digital age. No high pressure selling, just good information for your small business. **Wednesday, 10/1 @9:30a** [Read More ...](#)

Ladies Night Out

Aromatouch Hand Technique with Essential Oils. Curious about Essential Oil? Need to De-Stress? Michele Wininger & Aleatha will show you how to do Aromatouch Hand Technique and the benefits of using essential oils. Bring a friend to buddy up with to exchange hand massage, if you like. **Friday, 10/20 @5:30p**

Motorcycle Awareness Training

They say, *Look Twice, Save a Life*, but this one-hour class will show drivers of all ages how to safely interact with motorcycles on the road and avoid collisions. **Monday, 11/06 @6:00p**

Update from Your Library Director...

A note was dropped off at the library asking about the status of the donor bricks that were sold as a fundraising project by Citizen's Committee for Camp Verde Library (CCCVL). The note was unsigned and the writer left no contact information but, due to one comment, that many people wish to know what happened to the bricks, it seems good to give an update here.

We currently have 16 bricks etched with names or quotes that will be installed in the landscaping area by the flagpole. The completion of this project has been taken up by the volunteers who call themselves, "The Old Guys." The original plan to install flat bricks on the curved wall was not feasible, though we attempted several design solutions. The Old Guys volunteer on many projects throughout the Town and do not belong exclusively to the Library, although the number of hours they put in this summer caring for our spectacular landscaping belies that statement.

At this point, I don't have a deadline to tell when the bricks will be in place, but we will put it on our Facebook page when they go in. If anyone receiving this newsletter has questions about this or any other project to acknowledge donors to the library's building project, please stop by and see me or call 928-554-8381.

FEATURING...

CVLE Update from Dianna Hopper

Endowment Board members are making a big push to get CVLE across the finish line of \$500,000 invested with the AZ Community Foundation. Once we cross that finish line, fundraising will be complete and the Library can start to benefit from an annual return on the investment. You can help with a Bashas Community Card and it won't cost you a dime! Find out how... [Read More](#)

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Verde Valley Special Needs Parent Group

**Come Join Us
the 3rd
Thursday of
each month
@6:00p**

"Our children have Down syndrome, seizure disorder, feeding tubes, premature birth, deafness, autism spectrum disorder, spina bifida, the list goes on. I hated the hard surgeries for my son, but one mother wished her child had a condition that doctors could fix. I struggled with how to respond to strangers that point and stare, but another mother wanted her child's condition to be visibly obvious so strangers would understand why he wasn't doing what other 9-year-old boys did. It is powerful to simply congregate with other parents whose children have special needs, hear the variation in stories, see the experience refracted through the crystal of multiple identities. Because I've learned on this parenting journey, no one is behind me, no one is in front of me. I am exactly where I need to be with my child. A place where we are all students and we are all teachers."



CVCL Camp Verde Community Library 554-8380

FIRST THINGS FIRST

From First Things First: Tip for childcare search? #1 Consider Quality

For working families, finding a quality child care center or preschool for their child is an important decision. In Arizona, 60 percent of children live in families where all of the adults work. So, most children spend all or part of their day learning from other adults. [Read More...](#)

CHILDREN'S LIBRARY Highlights

Thursday 10/19 @4p Family Craft Night

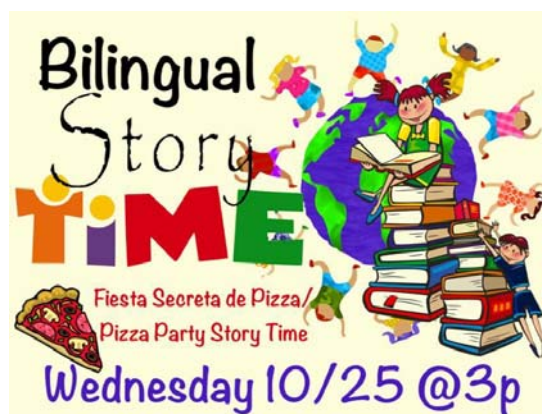
Carve and/or paint a pumpkin. Please sign-up in the Children's Library so we know how many pumpkins to bring!

Every Friday at 11:00a Lego Club

Thanks to Friends of the Library, we have new Lego sets to build with.

Every Friday at 1:00p S.T.E.A.M. Time

Steamers delve into the science of cooking and experiment with pumpkin volcanoes.



Wednesday, 10/25 @3p Bilingual Story Time

Join us for [Fiesta Secreta de Pizza or Secret Pizza Party](#) by Adam Rubin followed by a pizza party of our own.

Monday, October 23 - November 13 @10:00a

[Arizona's Children Association](#) will present a 4-week series of FREE parenting workshops. The series titled, First Five Years and supported by [First Things First](#), will teach about a child's development and growing brain, how to prevent tantrums and other problems, how to use mindfulness and keep calm, and six ways to prepare a child for school success. Free gifts, such as books and puppets, will be given to parents who attend. Childcare will be provided. Registration is required. Contact Salli Maxwell at 928-443-1991 x2040.

TEEN LIBRARY

Game Night with Zack - Thursdays @5:00p

Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

On September 30 the Teen Library hosted an all-ages Magic the Gathering (MTG) event at the library. Everyone enjoyed the friendly competition, and it was great to see people of various ages playing against each other. We plan on continuing the event on the last Saturday of each month. Next one: 10/28 noon-5p

Build a 3D Printer- Saturdays @3:00p

The machine is over 65% complete, and we hope to be printing with it in a week or two. Stop by and help or just watch! This is exciting technology!!



Soul Support is BACK! - Wednesdays @3:30p

Teens read, write & speak poetry and prose. We are looking for teens who want to publish their original work on the library website. Accompanying photography or artwork is also welcome.

What's Happening?

Friday, 10/13

6:30p Showing Kingdom of the Spiders

Saturday, 10/14

10:00a-2:00p Celebrating Indie Author Day [Read More ...](#)

Monday, 10/16

10:00a Writer's Critique Group

Tuesday, 10/17

10:00a Writing for Fun & More!

Wednesday, 10/18

9:30a Digital Marketing

3:30p Let's Talk: Meet the Press

Thursday, 10/19

1:00p Essential Oils - the Missing Link

4:00p Family Craft Night 4:00p Verde Valley Photographic Society

6:00p VV Special Needs Support Group [Read More...](#)

Friday, 10/20

9:00a Congressman Tom O'Halleran's team meets with constituents

9:00a Northern Arizona Hospice's Grief Support Group

Monday, 10/23 & 10/30

10:00a Parenting Class [Read More...](#)

Tuesday, 10/31

5:00p Trunk or Treat on Main

Monday, 11/6 & 11/13

10:00a Parenting Class

Thursday, 11/09

5:30p Music in the Stacks

Saturday, 11/10 LIBRARY CLOSED

Monday, 11/13

10:00a Writer's Critique Group

FREE Friday Family Movies NEW TIME Starting 10/20 6:00p [Learn Mo re ...](#)

STAY CONNECTED

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	Sep-17	Sep-16	% change	YTD-FY18	YTD-FY17	% change
In-Library Uses						
Traffic Count	8,251	2,760	198.9%	34,829	20,904	66.6%
New Cards Issued	81	27	200.0%	430	238	80.7%
Public Computer Sessions	1,425	804	77.2%	5,880	6,005	-2.1%
Early Literacy Computer Use	157	17	823.5%	590	164	259.8%
Requests for Computer Help	92	52	76.9%	448	396	13.1%
Reference Questions	166	73	127.4%	852	542	57.2%
Study Room Uses	48	n/a		258	n/a	
Study Room Use - Hours	86	n/a		517	n/a	
Study Room Use - People Served	95	n/a		398	n/a	
Community Room Uses	39	n/a		129	n/a	
Community Programs Attendance	319	n/a		941	n/a	
Total In-Library Use	10,172	3,733	172.5%	43,029	28,249	52.3%
Library Programs						
Adult Programs	9	5	80.0%	48	74	-35.1%
Adult Program Attendance	88	62	41.9%	873	315	177.1%
Children's Programs	20	n/a		87	n/a	
Children's Program Attendance	178	n/a		882	n/a	
Teen Programs	10	n/a		47	n/a	
Teen Program Attendance	59	n/a		276	n/a	
Total Library Program Attendance	325	142	128.9%	2031	530	283.2%
Circulation						
Items Checked Out	4,818	2,036	136.6%	21,874	14,617	49.6%
Items Checked In	5,275	2,355	124.0%	22,675	16,199	40.0%
Renewed Items	1,005	417	141.0%	3,887	2,765	40.6%
Total Circulation	11,098	4,808	130.8%	48,436	33,581	44.2%
Circulation Areas of Interest						
Audio Books	258	114	126.3%	1,004	684	46.8%
Playaway MP3 Books	91	83	9.6%	383	326	17.5%
DVDs & Movies	2,135	796	168.2%	8,318	5,500	51.2%
eBooks	354	318	11.3%	1,554	1,449	7.2%
Laptops & iPads	1	5	-80.0%	25	15	66.7%
Large Print	271	120	125.8%	1,242	709	75.2%
Magazines	125	11	1036.4%	371	400	-7.3%
Spanish Material	32	3	966.7%	73	22	231.8%
Children's Material	1,239	478	159.2%	4,607	3,683	25.1%
Teen's Material	829	182	355.5%	2,241	1,412	58.7%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	916	377	143.0%	3,822	2,325	64.4%
Transit Items Sent & Received	1,549	788	96.6%	6,387	4,954	28.9%
CVCL ILL Items Going Out	29	12	141.7%	33	91	-63.7%
ILL Items for CVCL Patrons	5	1	400.0%	47	11	327.3%
Total Transit, HOLDS & ILL Activity	2,499	1,178	112.1%	10,289	7,381	39.4%
Library Volunteers						
Number of Volunteers	34	60	-43.3%	138	122	13.1%
Number of Hours Given	621	812	-23.5%	2,276	2,146	6.1%
Average Hours/Volunteer	18.3	13.5	35.0%	16.5	17.6	-6.2%
Collection & Development						
New Kids & Teen Material Added	46	1	4500.0%	191	115	66.1%
New Books Added	139	23	504.3%	429	373	15.0%
New Audio-Visual Material Added	77	12	541.7%	207	184	12.5%
Total Items Added	216	35	517.1%	636	557	14.2%

Mending & Donations						
Items Mended or Repaired	48	1	4700.0%	122	252	-51.6%
Donations Processed	2,314	136	1601.5%	6,288	910	591.0%
Donations Cataloged	36	1	3500.0%	367	188	95.2%
Online Public Access Catalog						
OPAC Searches	6,532	10,092	-35.3%	33,924	45,903	-26.1%
Library Website						
Sessions	3,300	n/a		13,700	n/a	
Users	2,400	n/a		9,400	n/a	